

Ms. Jamie McCracken, Ed.D.

107 Bass Bay Circle Mannford, OK 74044

Phone:918.865.4637 Cell: 918.607.5447

drjamie@brainsavvy.com

Workplace Experience

02/10-present – Academic Counselor & Tutor - Sand Springs Public Schools – Indian Education Department. There are approximately 752 Native American students in the Sand Springs School System. I work with students in three area schools who are considered “at-risk”.

Responsibilities included:

- Assessment of academic needs and providing math tutoring and other academic counseling to Native American students in the 6th, 7th & 9th
- Design and delivery of appropriate tutoring approaches for each child.
- Attend and respond to the individual academic needs of each child.

Contact Info: Susanne Sanders – Indian Education Department, Sand Springs Public Schools, Sand Springs, OK 918-246-1583 susanne.sanders@sandites.org

10/02 – 02/10 Educational Development Corporation – Publisher of Usborne & Kane Miller children’s books. In the 6 years I worked for EDC, I designed and developed 68 new educational products called Kits which paired learning activities with a book and are sold at bookstores such as Borders and Barnes & Noble.

Responsibilities included:

- Design & development of educational products.
- Project management from idea conception, prototype creation and final product approval.
- Oversaw and/or did the technical writing, marketing, product development, testing, safety laws and importing goods from China from the concept model to product completion.
- Wrote instructions for assembly and sales “blurbs” for the catalogs.
- Supervised 15 employees who assembled approximately 130 Kid Kit products for distribution.

Special Accomplishment/s:

- In the 6 years I was with EDC, I created 68 new kits and revised 12 more.
- Sales of these spectacular Kid Kits increased dramatically during my time with the company. This led to significant revenue increases. Please contact Ron McDaniel, Executive Vice President, for revenue specifics.

Contact Info: Educational Development Corporation. (EDC) 10302 E. 55th Place. Tulsa, OK 74146. 918.622.4522 x180 – Ron McDaniel VP of EDC – Supervisor: rmcdaniel@edcpub.com

05/06 – 01/10 Adjunct Instructor St. Gregory’s University -Tulsa Campus.

Over the last few years I have taught evening courses for St. Gregory’s College for Working Adults (CWA).

Responsibilities Included:

- Design and delivery of courses in the areas of: management, diversity, culture, advertising, consumer behavior, critical thinking, human resources, group process skills, ethical issues in human services, leadership, organizational effectiveness, innovation, imagination and creativity.

Special Accomplishment/s: Improved Customer satisfaction with the classroom experience, as indicated in the course evaluations.

Contact Info: St. Gregory's University CWA, 5801 E 41st St Suite 900 Tulsa, OK 74135
Dr. Jean Thornbrugh, Dean of the College, or Carrie Warren, my direct Supervisor.

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Workplace Experience (continued)

1988-1991 Graduate Assistant at the University of Georgia, Athens, Georgia.

Responsibilities Included:

- Identifying and matching appropriate student placements with teachers for the student “field experiences” in the Athens, Georgia and surrounding school districts.
- Coordinating the schools and supervising teachers to confirm placement and follow-through with regard to keeping accurate student records about field experiences.

Educational Field Experiences, Dr. John Reynolds, Dept. Head, 101 Aderhold Hall, University of Georgia Campus, Athens, GA 30606

8/91 – Present Business Owner (McGoff Creativity, LLC/ BrainSavvy Game Company, LLC)
McGoff Creativity is a research and invention firm dedicated to helping people learn through the use of creativity. We are business consultants focusing on creativity in the workplace (for more info please visit www.creativityforsuccess.com). I work with Dr. Kathy Goff in this business endeavor. BrainSavvy Game Company: Besides being an innovator of this product I also oversee the administrative and business functions of the company. For more information, go to www.brainsavvy.com. Our company also has experience working directly with educators from China, regarding placement of Chinese students in American schools and visa versa. For more information go to: mcgoff@cimtel.net

12/99 – 10/02 Creative Labs, Inc. –I provided technical support to computer users for years while in post graduate school, this job granted me a vast amount of practical knowledge of computers.

9/02 – 12/02 Adjunct Instructor – Oklahoma State University, Stillwater, Oklahoma, in the Human Development & Family Science Dept. I taught a course called Adulthood and Aging to OSU undergraduates. My course evaluations were quite positive because I use a creative method of teaching to make learning fun, and students respond very well to this. 405-744-5057.

8/85 - 6/87 Elementary School Counselor - Grades K-6 - Ponca City, OK

Plus two years teaching 3rd grade self contained classroom and two years teaching middle school level (7th – 9th) math and social studies, as well as girl’s basketball (9th –12thgrades) in the late 70’s and early 80s.

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EDUCATION

Oklahoma State University
Stillwater, Oklahoma

Degree: 1997, Doctor of Education, Ed.D.
Major: Occupational and Adult Education
Specialization: Adult Learning and Career Counseling

The University of Georgia
Athens, Georgia

Degree: 1991, Educational Specialist, Ed.S.
Major: Adult Education
Specialization: Leisure Counseling, Adult Education
and Life Satisfaction with Aging.

Oklahoma State University
Stillwater, Oklahoma

Degree: 1986, Master of Science, M.S.
Major: Applied Behavioral Studies in Education
(ABSED)
Specialization: Community Counseling,
School Counseling & Gifted Education

Oklahoma State University
Stillwater, Oklahoma

Degree: 1976, Bachelor of Science, B.S.
Major: Elementary Education
Minor: 7th & 8th Language Arts & Social Studies

Certifications

- School Counselor Certification – Grades K-12.
- School Teacher Certification – Grades K-8, with a minor in 7th & 8th grade Language Arts and Social Studies.
- Certified Gerontologist – Oklahoma State University - Certificate in Gerontology issued in 2001. I help provide workshops and trainings to caregivers of older adults, and older adults themselves in various *experiential edutainment* settings such as Elderhostel and other educational recreational experiences for retired adults. Additionally, my company, McGoff Creativity, focuses not only on business for current workers but also on retirees from business. We have co-created many products and programs for this population. For more information, please visit www.mcgoffcreativity.com

References

Referenced provided upon request.